



Program ERASMUS+ 2014-2020

Key Action 2: Cooperation for innovation and the exchange of good practices
Action: strategic partnership for higher education

Project title: ***Innovative solution for enhancing social responsibility education and civic skills in creating sustainable businesses - "edu4society"***

Grant agreement 2016-1-RO01-KA203-024476



Welcome

2nd Multiplier Event

The Healthy Business Ecosystem through Joining Forces and Collaboration between all Stakeholders

30 March 2018

University of Maribor, Slovenia

Project partners:



"Edu4society" project

- **WHAT?** "edu4society" addresses the needs of our society for
 - better social cohesion,
 - deeper active citizenship and
 - improved equity values
- **HOW?** based on capacitating the potential of a cross-sectorial partnership between
 - **Universities:**
 - » University Politehnica of Bucharest, ROMANIA
 - » University of Maribor , SLOVENIA
 - » University of Ruse Angel Kanchev , BULGARIA
 - **Businesses:**
 - » SC Eurotraining Solution, ROMANIA
 - » SC Avantera, ROMANIA
 - **Adult education sectors:**
 - » Bucharest Teacher Training Center, ROMANIA

Project specific objectives

1. Define the **needs of professional business conduct** and civic behaviour of business and socio-economic sectors into the learning needs, based on:
 - **Survey on learning needs of stakeholders from education, business, research and civil society**
2. Develop **social responsibility and civic knowledge** co-creation through the engagement of learners (students, academics, teachers, experts and business practitioners):
 - **Learning resources**
 - **Study cases**
 - **Modeling processes in Social Responsibility areas**

Project specific objectives

3. Perform cross-border knowledge exchange for developing social, civic, intercultural and responsible business conduct:

- 1st Summer School "*Innovative Education to Foster Social Responsibility and Civic Knowledge*", **UPB**, June 2017;
- 2nd Summer School "*Sustainable Ecosystem through Responsible University-Business Collaboration*", **UM**, 25 – 29 of June 2018.

4. Promote good practices exchange in business social responsibility: Multiplier Events:

- **Romania:** "Innovation in the education system –the success factor for building the principled approach to doing business", 2017.
- **Slovenia:** "The healthy business ecosystem through joining forces and collaboration between all stakeholders", **March 2018**.
- **Bulgaria:** "The strategic relevance of sustainability collaboration between university-industry-government", **September 2018**.

The 1st Summer School?

- Intensive study programme (5 days) in the field of business sustainability and civic concerns.
- Key topics in Social Responsibility area: Business, Social, and Environmental concerns.
- Different learning perspectives supported by teachers, trainer, and practitioners in the field of CSR.
- Supported participants' creativity and civic skills by active involvement in designing and modelling **Innovative Project Solutions** as base for implementing **Social Responsibility strategy**.