



Program ERASMUS+ 2014-2020

Key Action 2: Cooperation for innovation and the exchange of good practices
Action: strategic partnership for higher education

Project title: ***Innovative solution for enhancing social responsibility education and civic skills in creating sustainable businesses - "edu4society"***

Grant agreement 2016-1-RO01-KA203-024476



Intellectual Output 2

Innovative Educational Solution with digital modules and resources

Presented by Elena FLEACĂ, University POLITEHNICA of Bucharest

Project partners:



Aim & objectives

➤ **Aim:**

- to cross-fertilize the target groups (students, teachers and company staffs) by exposing to an innovative educational solution that supports the responsible business conduct and civic behaviour based on educational modules for blended learning

➤ **Research objectives:**

O1. To develop the content of the digital modules and resources in SR.

O2. To step up the target group capability to create, develop, and operate businesses in a responsible manner towards the society.

Aim & objectives

O3. To exploit the potential of strategic cooperation between businesses, academics, and teachers with diverse backgrounds, interests and skills.

➤ **Innovative Educational Solution** with digital modules:

- human rights, labor,
- environment,
- anti-corruption,
- consumer interests,
- business competition,
- taxation, and
- reporting requirements

Innovative Educational Solution

- Course name: *Sustainable businesses through Social Responsibility and civic skills*
- Course type: *blended learning*
- Course length: 5 February 2018 – 4 June 2018
- Volume of work: 30 hours

- Moodle platform:
- <https://faima.curs.pub.ro/2017/login/index.php> - for students
- <http://89.238.233.146:2018/>

Innovative Educational Solution

The specific objectives of the blended course :

1. To identify, understand, and describe the conceptual foundation and evolution of CSR.
2. To become acquainted with the key drivers behind the Social Responsibility: social, business, and environmental dimensions.
3. To understand, integrate and apply the knowledge of CSR in different working circumstances.
4. To understand the key roles of worldwide standards in CSR for ensuring the sustainable development strategy of organization.

Innovative Educational Solution

- **Syllabus of the blended course Edu4society**
- **Assessment procedure for course Edu4society**



Thank you!